



Business Development Consultancy Service

With more than 15 years of business development experience, sales and marketing for small and large companies, we are offering consultancy service for technology companies in general and for semiconductor companies in particular to enlarge business in the emerging markets

We have customers and experience in ASIA, Europe, North America and Israel

The service starts with a deep learning of the company, products & services along with competitor's analysis. Follow by deep strategic business plan as well as sales and marketing plan. This will focus the company for sales and result bases and lead to execution of sales and marketing activities. We are offering end to end service that may continue by day to day business management

Phase A - Plan

- Business development plan
- Sales and marketing plan
- Competitor analysis
- Business review and audit
- Market strategies

Phase B - Preparation

- Marketing material composing
- Translation to local languages
- Exhibition booth design and setup for the target markets
- CRM build
- Internal training

Phase C – Initial Start

- Representations, local office and local partners setup
- Agreements negotiation and composing
- External training for the local partner
- Seminars and lectures at major events

Phase D – Sales & Business Management

- Rep and partners management
- Sales training
- Customers visits
- Negotiation with customers on business and technology levels
- Ordering and purchase process

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